

Escape Room Launch by BoydEscapes

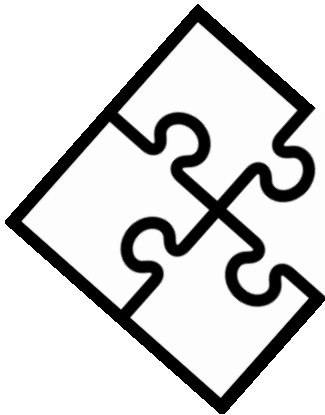
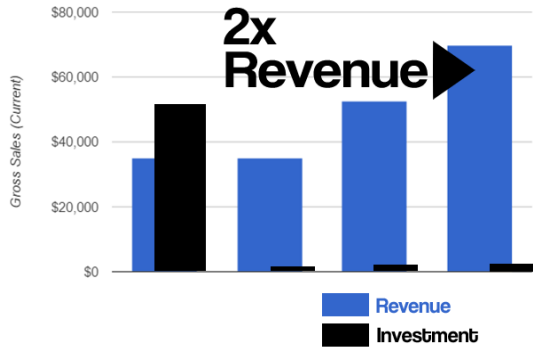
End-to-End Escape Room Success

BOYDESCAPES

Escape Room Project Consulting

Result Driven Compensation

- Quick Start 2X growth achievable in under 60 days
- Ongoing compensation tied to growth model
- Guaranteed growth compensation model



"We quickly increased sales

Simple, fast and easy to understand"

- F. Procopio
Philadelphia, PA

A Proven Track Record to Multiply Escape Room Revenue

BoydEscapes has delivered world-class entertainment solutions for over 20 years.

A track record of escape rooms growing from **zero to \$16 million in less than a year.**

1000's of satisfied customers coast-to-coast including corporate and general public clients.

ROI Every Time

We are so committed to results, we built our compensation into the ongoing solution.

Our target is to quickly multiply revenues. We target doubling sales in just 60 days from implementation start.

Our track record has taken new Escape Rooms to over a million in revenue in a year. Create the best customer experience with repeatable operational execution.

Escape Launch Program – End-to-End Solution

Operations

Games

Customer Experience

Construction

Training

Marketing

Ongoing Support

Risk Avoidance

A Single Platform to Deliver Consistent Escape Room Success

Beyond games, the Escape Launch Program includes a repeatable process that includes everything needed to be the leading Escape room in any market by delivering a full turnkey blueprint.

Best practice **checklists, templates, training, construction, operations, ongoing support, risk avoidance** and other areas for a comprehensive Escape Room solution.

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End-to-End Escape Room Success

Create a Leading Brand

The Brand is the Business. Great brands establish excellent market presence.

Memorable Escape Rooms drive repeat business that create an emotional experience no matter where you are in the world.

The Escape Launch Program guarantees a repeatable memorable experience that multiplies repeat customer numbers.

Guarantee Lifetime Word of Mouth Customers

A strong brand presence helps your Escape Room build credibility and memories with your customers that will convert them into lifelong advocates.

Leverage Top Talent

Our team consists of major theme park engineers, set builders, operators, and designers.

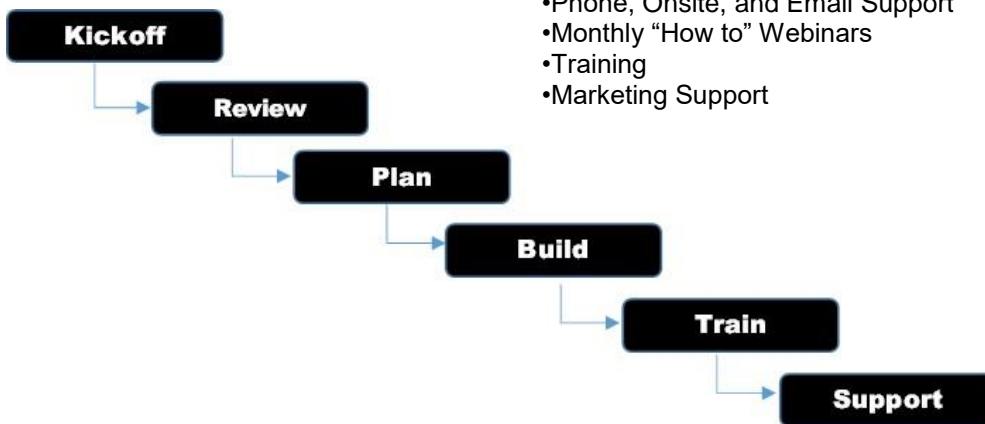
Our team has the most experienced and name recognized set of talents in the industry. We deliver world class theme park Escape Rooms with the most experienced, professional talent in the market.



Ongoing Support

We deliver gold standard support unlike anything in the entertainment market including:

- Phone, Onsite, and Email Support
- Monthly "How to" Webinars
- Training
- Marketing Support



Planning, Schedules and Success Map

The million dollar question is, "How can you create an ongoing repeatable process to multiply revenue and be the industry leader?"

Answer: The Escape launch roadmap steps thru each area to drive Escape Room success. The process is captured with project milestones, project schedule, and core team support for rapid success.



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Escape End-to-End Blueprint Templates

- Customer Experience
- Training
- Ongoing Support
- Operations
- Construction
- Games
- Marketing

Escape Project 10 Step Process

1. Project Kickoff
2. Project Schedule
3. Escape Review (Current)
4. Metrics Review
5. Finance Review
6. Marketing Review
7. Operations Review
8. Escape Operation Roadmap
9. Escape Plan Delivery
10. Ongoing Support

About BoydEscapes

We deliver results 1000%+ higher than Escape rooms in identical markets.

The secret is the process. A focus on Customer Experience, Games, Marketing, Risk Avoidance and Operational Procedures.

This packaged proven model empowers new and existing Escape Rooms with a recipe to grow quickly and consistently, and guarantees results.